

Post: Associate Professor/Professor of General Practice and Primary Care

College: College of Medicine and Health

Reference No: P01353

Reporting to: Pro Vice Chancellor (PVC)

Responsibility: Primary Care Research Group

This full-time position is available from 2020 on a permanent basis.

Job Description and Person Specification

Summary of post

The College of Medicine and Health seeks to appoint an **Associate Professor or Professor of General Practice and Primary Care** to help lead in the next stage of the development of [academic primary care](#), and to build on our established reputation as a national centre of excellence for primary care research and education. With 90% of patient contact in the NHS taking place in primary care, primary care is pivotal to the future development of the UK health service, as envisaged in the NHS long term plan (2019). The demand for more cost-effective and personalised medical care, led and delivered locally, requires a strong, integrated primary care sector underpinned by high quality research and education. This key appointment requires that the post holder will be a Clinical Academic with experience in the organisation and delivery of primary care, as well as currently practising in general practice, and registered on the National Performers List of NHS England.

The post holder will be a key member of [APEX \(the University of Exeter Collaboration for Academic Primary Care\)](#), working with other academic colleagues and research groups with primary care-focused research interests, and supporting the development of strong clinical academic partnerships between the University and all levels of the regional health service. APEX activities focus on the development of primary care research and education, inform strategies to attract increasing numbers of medical students to future careers in primary care and explore innovative models of collaboration through a unique partnership between the University of Exeter and key healthcare stakeholders across the South West Peninsula, from the regional bodies to individual general practices and patients. APEX seeks to develop the opportunities provided by the demographics of the South West to pursue the fundamental questions facing healthcare nationally. A clear vision and ambition to develop a vibrant programme of primary care focused research is a central component of this post.

Primary care research was returned under UOA2 in the research excellence framework 2014, and primary care research is a key contributing component planned for the University of Exeter return in REF 2021. UOA2 overall performance in 2014 was 85% 3* or 4* outputs submitted. It is envisaged that primary care will contribute several impact case studies to the University's forthcoming REF return.

The main focus of this appointment relates to research. The appointee will, however, be expected to actively support educational opportunities as appropriate and following discussion with the Vice Dean (Education).

Main duties

Research

1. Support the development and implementation of the College research strategy.
2. Lead and co-ordinate research activity in general practice and primary care.
3. Manage research and other collaborative partnerships with other educational institutions or other bodies.
4. Lead bids for research, consultancy and other additional funds.
5. Produce high quality publications of the appropriate defined standard or disseminate research findings using media appropriate to the discipline.
6. Lead and develop internal and external networks to foster collaboration and share information and ideas and to promote the subject and the Institution.
7. Contribute to the enhancement of research quality and thinking in the field by being involved in quality assurance and other external decision making bodies.
8. Lead the development of new and creative approaches in responding to research challenges.
9. Plan and implement research projects and monitor progress to ensure the achievement of financial and research objectives.

Communication, Administration and Management

1. Be routinely involved in complex and important negotiations internally and with external bodies, particularly in relation to research, research funding and consultancy.
2. Participate in Institutional decision making and governance.
3. Participate in internal and external networks in relation to research and research funding.
4. Promote and market the work of the School/College in the subject area both nationally and internationally.
5. Exercise academic leadership for all subject area activities - teaching and/or research, as appropriate.
6. Act as line manager for matters relating to the employment of staff and ensuring the work is allocated fairly, according to skills and capacity.
7. Appraise and advise staff on personal and career development plans and mentor research activity within the discipline/College.
8. Develop and communicate a clear vision of the unit's strategic direction.
9. Promote a collegiate approach and develop team spirit and team coherence.
10. Foster inter-disciplinary team working.
11. Determine the allocation of resources within own area of responsibility.
12. Take overall responsibility for the organising and deployment of resources within own areas of responsibility.

Expertise

1. Be a leading international authority in the subject.
2. Possess in depth knowledge of specialism to enable the development of new knowledge, innovation and understanding in the field.

Person Specification

1. Be a leading authority in the area(s) outlined above with an international reputation.
2. Hold a MD/PhD or equivalent qualification/experience in the subject or a closely related discipline.
3. Be a Clinical Academic with experience in the organisation and delivery of primary care
4. Currently practising in general practice and registered on NHS England National Performers List.

5. Have an outstanding reputation as a research leader and innovator.
6. Be recognised as an excellent educator, locally and nationally.
7. Have demonstrated leadership in the creation, management and delivery of undergraduate and postgraduate programmes.
8. Possess in depth knowledge of the specialism to enable the development of new knowledge, innovation and understanding in the field.
9. Possess a thorough understanding of institutional management systems and the wider higher education environment, including equal opportunities issues.
10. Have a proven track record in leading large funding bids, attracting research and/or scholarship funding, and come with considerable and sustainable funding.
11. Have an excellent record of research outputs of appropriate quality and quantity.
12. Have an active and supportive approach to inter-disciplinary and multi-disciplinary research that will help to foster interactions and links both within the University and externally.
13. Ideally be a member of the HEA at Principal Fellow level or above.

This job description summarises the main duties and accountabilities of the post and is not comprehensive: the post-holder may be required to undertake other duties of similar level and responsibility.

Terms & Conditions

Our Terms and Conditions of Employment can be viewed [here](#). An Honorary contract (Senior Academic GP) will be made available through NHSE England.

Further Information

Please see our [website](#) for further information on working at the University of Exeter.

Please contact Professor John Campbell, Professor of General Practice and Primary Care, john.campbell@exeter.ac.uk +44 (0)1392 722740 or Professor Richard Smith, Deputy Pro Vice Chancellor, College of Medicine and Health (rich.smith@exeter.ac.uk) +44 (0)1392 726076 for informal discussion regarding this post.

We welcome applications from candidates interested in working part-time hours or job-sharing arrangements. This role may be subject to additional background screening.